

**WOMEN DEVELOPMENT CORPORATION, BIHAR**  
(Dept. of Social Welfare, Govt. of Bihar)

**2<sup>nd</sup> Floor Indira Bhavan, R C Singh Path, Bailey Road**

**Patna 800 001, Ph # 0612 2547843**

**[www.wdcbihar.org.in](http://www.wdcbihar.org.in)**

**Invitation of proposal**

**Engagement of Agency for promoting campaign on child marriage and Dowry with  
Radio FM Channels**

Women Development Corporation proposes to hire the service of professional agency to promote social campaign against prohibiting child marriage and Dowry in Bihar through Radio Channels, thereby raising awareness of the communities, the general public, district level planners and other stakeholders through a competitive bidding process.

The existing network of FM Radio channels in the state is planned to be used as an effective medium/vehicle towards dissemination of promotional messages targeted at village youth in particular and the village populace in general.

The detail scope of work, eligibility & Terms of Reference (ToR) may be downloaded from the Corporation's website [www.wdcbihar.org.in](http://www.wdcbihar.org.in).

Eligible agencies should submit the proposal (technical and financial) in a sealed envelope by 26/03/2018, 3 PM. The technical proposal shall be opened on the same day at 4 PM. in presence of the bidders who may wish to attend.

For further details please visit website [www.prdbihar.gov.in](http://www.prdbihar.gov.in)

**PR.14657 (Ni.Ni) 2017-18**

**MANAGING DIRECTOR**

**14 साल की बिलिया है, लगवाओ न तुम फेरे, कंधों पर बस्ता दे दो, जाएगी स्कूल सबह-सवेरे।**